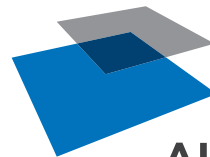




2016-2021 STRATEGIC PLAN



**ALBERTA DATA
PARTNERSHIPS**

Summary of Findings

A stakeholder survey was sent out to over 100 of ADP's data consumers to ensure they were included in the strategic renewal process and could offer thoughts and opinions.

The following are some key findings from the stakeholder survey:

The top five priorities

that stakeholders identified for ADP are:

1. Make data open, editable and accessible
2. Expand and add additional datasets
3. Make ADP a one-stop-shop for data
4. Broaden reach of ADP to include more partnerships and Joint Venture Agreements
5. Actively influence government policy

38.3%

of respondents are somewhat or very satisfied with the role ADP plays in data management in Alberta and **43%** of respondents are neutral on this question.

- In contrast **60.8%** of respondents were somewhat or very satisfied by the service provided by AltaLIS.
- **65.4%** of people said that ADP is somewhat unknown or not at all known in their organizations.
- In contrast, **7.7%** of people said that AltaLIS is somewhat unknown or not at all known in their organizations.

Over

50%

of respondents use ADP data every day.

Many respondents were **not clear** on the relationship between ADP and their service provider AltaLIS.

61%

of respondents would like to see ADP improve its outreach activities.

Type of information stakeholders would like to receive from ADP:

- Open Data initiatives
- Semi-annual updates on additional datasets
- Future plan notifications, updates of contracts with firms
- News on new or expanded datasets
- Board information
- Latest available data/revision of the existing dataset

Vision

Making Alberta's spatial data more comprehensive and accessible.

Mission

We connect the creators and users of geospatial data through a unique partnership model to ensure that the products and services that support Alberta's geospatial needs remain accessible, affordable, useful, and of high quality.

Mandate

- We ensure key geospatial data sets are complete and accurate.
- We connect the creators and users of geospatial data.
- We create a forum for discussion around geospatial data to identify gaps, improve accuracy and completeness, and prioritize actions.
- We are future-oriented and provide innovative leadership in data management.

Values and Operating Principles

Geospatial data is constantly being generated by a myriad of stakeholders and is expensive to maintain, integrate, and make sense of. ADP connects the key players, and through its joint venture arrangements, makes available products and services to users of geospatial data to support the economic competitiveness of Alberta. In this, ADP is guided by the following core values:

Partnership

ADP is a connector and facilitator between the makers and users of data. Everything ADP does is based on the principle of collaboration and mutual interest of the parties.

ADP is always seeking to develop new partnerships with the makers and users of geospatial data.

Accessibility

ADP aims to make geospatial data available to the greatest number of users at a reasonable and sustainable cost.

ADP pursues partnerships to meet its core objectives of developing broader, more comprehensive, and integrated geospatial data at a reasonable cost.

Quality

ADP works with providers to maintain the integrity of the data sets and ensure that the products and services are reliable, and usable by clients.

ADP ensures that products and services are demand driven and delivered on current platforms and with current technology.

Competitive

ADP recognizes that high-quality, timely, and accessible geospatial data is a source of competitive advantage for the province.

ADP reinvests revenue from the joint venture and licensing arrangements in such a way that it can continue to innovate while maintaining accessibility.

Sustainable

Sustainability is core to the work that ADP does, from the projects that ADP undertakes to the initiatives that are pursued that require monetary investment.

ADP invests in the long-term sustainability of programs so that the operating model isn't subject to changes in the political climate.

Value

ADP provides information that everyone can rely on to make timely, informed decisions. We can argue how we interpret the information to make policy and a business decision, but there is no dispute about the completeness, accuracy, or currency of the information—it is fact.

ADP's data is complete and reliable.

Strategic Priorities

1

Review governance model and improve effectiveness—e.g., P3 Model, Board membership, sub-committee structures.

2

In order to cover all the interests on the land, identify, and develop more diversified partnerships including MOUs, Joint Ventures, and diversification of sustainable revenue streams.

3

Define and determine the movement through being a “one-stop shop” to targeted high demand, value-added data compilations.

4

Become a leader with respect to the management and distribution of data, including open and accessible spatial data, for both government and private stakeholders.

5

Enhance stakeholder and client outreach to increase awareness of ADP and our distribution agents (what it is, what it offers to potential partners).

6

Examine and ensure alignment with the Government of Alberta—e.g., policy and service offerings.